

Season 1013.3

- Starting a Sewing Business

Fabric: All the fabrics I use on **It's Sew Easy TV** come from [Vogue Fabrics](#)
Patterns and Sewing Supplies: [The Angela Wolf Pattern Collection](#)



Have you ever wanted to make money sewing? I started a custom apparel business in 1994, eventually adding alterations and designing my own ready-to-wear line and want to share ideas to get you started.

The good news is that you can start from the comfort of your own home, which can save a lot of money. There are a few business matters to attend to right away:

- Get a DBA (Doing Business As) license
- Check with your local zoning ordinance board to make sure you can work from home. If not, you can appeal to the board.
- Get insurance to cover your sewing supplies, machines, fabric, etc.
- If clients are going to be coming to your house, add liability insurance. This will cover you if you are sued, in case a client hurts themselves or falls on your property.
- Take you DBA to the bank and open a business checking account
- Set up a telephone specifically for your business and change the voicemail to be professional

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Once you have the business side set up, marketing is the next step:

- Start a [business Facebook page](#) and any other social media you might find beneficial ([twitter](#), [instagram](#), a [blog](#))
- Print business Cards
- For alterations business, stop by boutiques and stores offering your services. Pickup and delivery is a bonus for them.
- Send out postcards to potential local clients
- If focusing on fashion – host a fashion show
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I have a lot more information, resources, and ideas in my book [“How to Start a Home-Based Fashion Design Business”](#)

Use coupon code **ITSEWEASY10** for 10% off of my book, DVD's, sewing patterns and sewing supplies at

www.AngelaWolfPatterns.com

Refer to my [blog](#) for more business and sewing tips!

Cheers,

Angela

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